



SPONSOR OPPORTUNITIES

Rockers
BREWING CO.



ROCK  20
'N ROO  24



ABOUT THE EVENT

The ROCK 'N Roo is a day-long celebration of the work and impact of the Roo Crew. Last year, more than 700 people came out to Rockers to enjoy live music, our Kids Zone with face painting and balloon animals and of course, Rockers' refreshments. At the ROCK 'N Roo, we display all the art available in our virtual art auction the following Thursday. We'd love to talk to you about the sponsorship opportunities for this year's event.

ABOUT THE AUCTION WATCH PARTY

Roo Crew board members, art donors and event sponsors will enjoy a night with good food and drink as we follow the results of the online art auction on the evening of Thursday, March 21st.

DID YOU KNOW... in 2023...

... The Roo Crew...

- Attended and participated in 22 Individualized Education Plan (IEP) meetings
- Attended and participated in seven 504 meetings
- Consulted with families, school districts and organizations to provide support in 43 instances
- Worked in Spartanburg School Districts, 1, 2, 4, 5, 6 and 7 and two private schools



SATURDAY · MARCH 16TH · 1-8PM

LIVE MUSIC & ART AUCTION PREVIEW

**VIRTUAL ART
AUCTION**

THURSDAY

**MARCH 21ST
7PM-10PM**

LEVELS OF SPONSORSHIP

PRESENTING SPONSOR

\$2,500 - 1 Available

- 6 auction watch party tickets
- Exclusive signage and promotion as presenting sponsor
- Logo included in all email marketing
- Name on event t-shirt
- Name displayed on website
- 2 social media shout-outs

WATCH PARTY SPONSOR

\$2,000 - 1 Available

- 6 auction watch party tickets
- Exclusive signage and naming on invitation for watch party
- Logo included in all email marketing
- Name on event t-shirt
- Name displayed on website
- 2 social media shout-outs

STAGE SPONSOR

\$1,500 - 1 Available

- 4 auction watch party tickets
- Exclusive stage signage at event
- Logo included in all email marketing
- Name on event t-shirt
- Name displayed on website
- 1 social media shout-out

KIDS ZONE SPONSOR

\$1,000 - 1 Available

- 2 auction watch party tickets
- Exclusive Kids Zone signage at event
- Logo included in all email marketing
- Name on event t-shirt
- Name displayed on website
- 1 social media shout-out

PLATINUM SPONSOR

\$750

- 2 auction watch party tickets
- Signage at event
- Logo included in all email marketing
- 1 social media shout-out

GOLD SPONSOR

\$500

- 2 auction watch party tickets
- Signage at event
- Logo included in all email marketing

****EXCLUSIVES**

ABOUT ROO CREW

The Roo Crew supports families in Spartanburg County who have children with special medical and educational needs. We are passionate about assisting and advocating for children with differing abilities.

Just as our area schools develop Individualized Educational Plans (IEPs) for students with special needs, the Roo Crew takes an individualized approach to our work with children and their families. Our motto is "helping families leap obstacles."

Some of our regular support includes: Participating in IEP and 504-plan meetings with families; Advocating for and supporting Special Educators in our community; and Helping families connect with local specialists related to their child's educational and medical diagnoses.

Perhaps the most significant part of our work is our long-term commitment to families. While some nonprofits necessarily focus on acute and short-term solutions, we develop ongoing partnerships with children and their families.

Everyone has a story, and everyone needs a crew.



ROCK 20
'N ROO 24

FOR MORE INFORMATION, CONTACT:
Lindzey Neely at lindzey@theroocrew.org
www.theroocrew.org

BECOME A POUCH PARTNER

We now have a new way for you to get involved in The Roo Crew! This allows everyone to be able to partner and support Upstate families in a monthly giving capacity at just \$25 a month. To become a Pouch Partner, please visit:



<https://www.theroocrew.org/give>

Select "recurring" as the frequency, and "Pouch Partner" as the purpose of your payment.